

PETER CAMPBELL

TECHNOLOGY LEADER AND
STRATEGIST

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Summary

Technology strategist and team leader, with strengths in tying technology to mission critical needs and delivering key functionality without incurring undue expense. Build strong IT teams that are focused on goals. Prioritize technology spending by the anticipated results. Planning, communication and collaboration is more critical to success than just buying the best product.

Key Accomplishments:

- ⇒ Oversaw migration of a 40+ server data center to a virtualized environment. Improved efficiency and manageability. Significantly reduced server room size and carbon output.
- ⇒ Overhauled the intra-office communications systems of a national environmental law firm with conference room video, VOIP phones and a revamped Sharepoint Intranet. Cut travel budget and improved collaboration among geographically dispersed co-workers.
- ⇒ Installed retail technology for an eighteen store Goodwill. Implemented new point of sale and inventory management systems. Increased efficiency while improving warehouse working conditions.
- ⇒ Developed a custom, web-based reporting tool, using a SQL backend to facilitate distribution of data and data warehousing/mining. Improved analytics led to sustained 10% year over year improvement in revenues despite reduction in number of stores and inventory sources.
- ⇒ Rolled out Salesforce CRM. Streamline processes and provided a unified view of constituents across retail customers, goods donors, financial supporters, employers, vendors and advocates.
- ⇒ Introduced E-Commerce as a sales channel. Wrote and implemented a business plan with an 18 month break-even. Workforce development program in E-Store generated higher paying outcomes for Goodwill clients than standard retail options.

Skills

- Management: Strategic Planning, Project Management, Budgeting, Team Building, Contract Negotiation, Purchasing
- Technologies: Networks (Windows, Linux, MacOS), Active Directory, Virtualization (Xen, VMWare), WAN (MPLS, Bandwidth Optimization), VOIP, Mobile Technology, Video Conferencing, Security, Business Continuity
- Applications: CRM (Salesforce, Interaction, Blackbaud, Convio), SharePoint, Microsoft Exchange, Citrix, MS Office
- Development: SQL, Apache, IIS, PHP, CSS, Drupal
- Legal: Document Management, Case Management, Litigation Support, E-Discovery
- Retail: Point of Sale, Inventory Management, E-commerce

Experience

Earthjustice, 08 / 2007 – Present: Information Technology Director

Earthjustice is a public service environmental law firm. Manage IT staff; Set strategic technology direction; deploy and maintain infrastructure that connects the firms ten offices. Support the litigation practice, fund development, and communications/marketing.

Idealware, 01 / 2010 – Present: Board Member

Idealware is a nonprofit that helps other nonprofits make good software choices. Advise on strategic plans and growth; assist with projects; manage/write for blog.

Techcafeteria.com, 04 / 2007 - 08 / 2007: Business Technology Consultant

Independent consulting firm. Key projects included designing a web site for the MaintainIT Project, a group supporting libraries with public-use computers, and rebuilding the IT Department, as well as consulting on major IT projects at Goodwill Industries of Silicon Valley.

Goodwill Industries of San Francisco, 11 / 2000 - 04 / 2007: VP/Director Information Technology

Goodwill is a social enterprise that funds it's workforce development program by running retail thrift stores. Oversaw technology planning and implementation, staff and budget. Installed retail software and developed management interfaces. Developed the e-commerce arm of the business. Oversaw facilities (including two store openings) for three years. Developed web sites.

Lillick & Charles, 10 / 1992 - 10 / 2000: Information Technology Director

Managed technology Department for multi-office law firm. Planned and oversaw overhaul of all technology prior to Y2k. Firm merged with Nixon Peabody LLC in 2000.

Walsh, Donovan, Lindh & Keech, 08 / 1986 - 10 / 1992: System Administrator

Managed technology and performed administrative duties for small law firm.

Education

Western Governors University, 2004 - 2005

Major – Technology Management

University of Albuquerque, 1984 - 1986

Major – Accounting

Honors

InfoWorld 2003 Top 100 Technology Innovators Award

2011 NTEN award